

## New Jersey Big Data Alliance 6<sup>th</sup> Annual Symposium

### *The Future of Big Data: AI and Machine Learning*

Friday, April 5, 2019

New Jersey City University School of Business  
200 Harborside, Jersey City, NJ 07305

*The NJBDA's annual symposium is New Jersey's premier conference for big data & advanced computing, consistently attracting 200+ attendees from industry, government and academia.*

### Sponsorship Levels and Benefits

#### **Industry Leader: \$7,500 (One Available)**

- ✓ Opportunity to deliver 5-minute presentation about your company during lunch
- ✓ 6 complimentary symposium passes
- ✓ Complimentary exhibit space at Industry Expo
- ✓ Full page advertisement in Symposium Program
- ✓ Recognition during opening session and lunch
- ✓ Featured logo and sponsor link on Symposium website

#### **Panel Session Sponsor: \$5,000 (Three Available)**

- ✓ 4 complimentary symposium passes
- ✓ Complimentary exhibit space at Industry Expo
- ✓ 3/4 page advertisement in Symposium Program
- ✓ Recognition during opening session and lunch
- ✓ Featured logo and sponsor link on Symposium website

#### **Exhibitor: \$500**

- ✓ 2 complimentary symposium passes
- ✓ Complimentary exhibit space at Industry Expo

#### **Lunch Sponsor: \$2,500 (Three Available)**

- ✓ 2 complimentary symposium passes
- ✓ Complimentary exhibit space at Industry Expo
- ✓ Half-page advertisement in Symposium Program
- ✓ Recognition during opening session and lunch
- ✓ Featured logo and sponsor link on Symposium website

#### **Industry Networking Sponsor: \$1,000**

- ✓ 1 complimentary conference pass
- ✓ Complimentary exhibit space at Industry Expo
- ✓ Prominent recognition in Symposium Program
- ✓ Recognition during opening session and lunch
- ✓ Featured logo and sponsor listing on Symposium website

#### **Symposium Program Booklet:**

- ✓ Full page ad in Symposium Program - \$500 (inside front or outside back cover - \$750)
- ✓ Half-page ad in Symposium Program - \$250

**For information or to reserve space contact [Lori.Dars@Rutgers.edu](mailto:Lori.Dars@Rutgers.edu) 848-932-4481**